

PRAGMATIC STRATEGIES & CREATIVITY IN TEACHING ENGLISH AS A FOREIGN LANGUAGE

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Abstract: *Creativity plays an important role in education. Innovation and creativity are core-skills for long term success. According to a new research, creativity is essential to human thought development and survival. Schools need creativity, in fact, many teachers are creative but they do not prioritize creativity. Creativity brings a fresh approach and perspective to the class. It requires willingness and commitment to think and apply new ideas or to find innovative solutions to problems. Without creativity, every lesson will be the same. This can only be achieved by using different pragmatic strategies with a special focus on different aspects of communication. Creativity can and should be used not only by the teacher but also the students. Once you as a teacher encourage students to be creative they are involved in the lesson and will develop skills as problem-solving but most of all they will engage in the process of learning and will be better students. The novelty that creativity brings into the classroom makes your lesson original and it adds value to it. Some teachers are used to their ways of teaching and view creativity as an issue rather than a tool for learning. It is often a problem when you have to stick to the curriculum and don't have time for your students to be creative. Teachers need to ensure that students can adapt to whatever comes next. Encourage critical thinking, use new technologies and develop resilience among students. They shouldn't fear the changes that will take place in their life, rather accept them and have the confidence to adapt to any situation. Creativity will help us and our students change our perspectives and see things from a different light.*

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